

Want to work with The Parent Social?



I love to hear from great brands and experts that will resonate with The Parent Social audience. There are lots of ways we can work together; below are just some...

Sponsored Blog Post (with do follow link): £125 per post

- Includes a well-written article relevant to The Parent Social's audience
- Length: 350-500 words
- 1 dofollow link to the client's website
- Two-to-five images
- Promotion on The Parent Social's social media channels
- Option for additional images or videos

Sponsored Blog Post (with 'sponsored' link): £100 per post

- Includes a well-written article relevant to The Parent Social's audience
- Length: 350-500 words
- 1 link to the client's website (marked as sponsored)
- Two-to-five images

- Promotion on The Parent Social's social media channels.
- Option for additional images or videos

Guest Posts: £75 per post

- A high-quality guest post from parenting/lifestyle experts or enthusiasts/experts on a subject of interest to the site's audience
- Length: 350-750 words
- 1 dofollow link to the author's website or relevant resource
- Author bio and profile picture included

Link Insertions: £95 per insertion

- Option to include a dofollow link within an existing blog post.
- Relevant and non-promotional links only

Product Reviews: £200 per review

- Honest and unbiased reviews of products or services relevant to The Parent Social readership
- Detailed evaluation and personal experience shared
- Option for sponsored giveaways or discounts for readers

Banner Advertising: £25-100 per month

- Display your banner ad in prominent positions on the website
- Reach targeted parenting/lifestyle audience
- Price according to position